

Resource & Patron Member Recognition & Benefits	Patron \$500	Bronze \$1,500	Silver \$2,500	Gold \$3,750	Platinum \$5,500
Membership Benefits					
One representative in membership	✓				
Two representatives in membership		✓	✓	✓	✓
Listserv-Access to FAR Listserv & Career center	✓	✓	✓	✓	✓
Content and Non-event Benefits					
On-line Directory-Listing on searchable resource member directory (open to public)	✓	✓	✓	✓	✓
On-line Directory -Priority placement on searchable resource directory with logo and website click thru (placement based on member level)		✓	✓	✓	✓
On-line Directory -Click thru to resource member profile/description (with picture)				✓	✓
Website-Rotating banners ads on each page					✓
Website-Recognition on website with logo for sponsorship level		✓	✓	✓	✓
Newsletter-Logo (240x400)/Banner (468x60) (w/website click thru)					✓
Newsletter-Logo/Banner (250x250) (w/website click thru)				✓	
Newsletter-Logo/Banner (120x240) (w/website click thru)			✓		
Newsletter-Logo/Banner (75x50)		✓			
Newsletter-Recognition page with logo for sponsorship level		✓	✓	✓	✓
Newsletter-Patron member spotlight and company description				✓	✓
Content-Guaranteed option for one published article or whitepaper in Newsletter					✓
Content-Opportunity to provide content ideas or articles for Newsletter	✓	✓	✓	✓	✓
Print Directory-Cover placement for full-page ad in annual member directory					✓
Print Directory-Full-page ad				✓	
Print Directory-Half-page ad			✓		
Print Directory-Quarter-page ad		✓			
Print Directory-Contact information includes keyword listing of service provided (ties to on-line searchable	✓	✓	✓	✓	✓

directory)					
Event Benefits					
A la carte luncheon attendance by one representative	✓				
A la carte luncheon attendance by two representatives (9 luncheons)		✓	✓	✓	
Concierge registration for two representatives at all 9 luncheons (18 registrations)					✓
Company option to bring one potential regular member (nonprofit) to each luncheon attended at no cost		✓	✓	✓	✓
PowerPoint full-slide recognition at all luncheons					✓
PowerPoint shared-slide recognition at all luncheons (size determined by level)		✓	✓	✓	
Sole sponsor for one luncheon event including all promotional and marketing materials, podium recognition and 10 second intro of their company (company description)					✓
Programming- Opportunity to provide input on content or speakers	✓	✓	✓	✓	✓
Holiday Party Benefits					
Holiday Party sponsorship		✓	✓	✓	✓
Holiday party acknowledgment (including in promotional materials)		✓	✓	✓	✓
Holiday party special acknowledgment					✓
Podium Recognition				✓	✓
Opportunity to provide marketing items for gift bags provided to membership		✓	✓	✓	✓
A la carte luncheon attendance by one representative	✓				
A la carte luncheon attendance by two representatives		✓	✓	✓	
Concierge registration for two representatives					✓